

NIGHTCLIFF
SWIMMING
CLUB

SPONSORSHIP PROPOSAL





ABOUT US

Nightcliff Swimming Club was established in 1969 and is located in Darwin's northern suburbs on the cliffs of the Nightcliff foreshore, overlooking the Arafura Sea.

We are a family friendly club supporting swimmers at all levels. We have a range of squads to suit swimmers as they develop and achieve their swimming goals.

Our vision for the club is to:

- encourage participation in swimming in both a recreational and competitive environment
- provide a friendly and family focused environment
- encourage and foster confidence in our swimmers
- encourage and support good sportsmanship and equality.



SPONSORSHIP SUPPORT

The Nightcliff Swimming Club (NSC) is a competitive swim Club that has been in operation since 1969. Our club consists of dedicated swimmers of all ages and from across all ethnicities and abilities who are passionate about the sport and are committed to achieving their personal bests.

Our club has consistently performed well in local and regional competitions, and we are always looking for ways to improve our training facilities and equipment.

With your sponsorship, we believe we can achieve our goals and take our club to the next level. Your sponsorship will help us in several ways, including:

- Upgrading our equipment and training facilities to provide the best possible environment for our athletes to train and compete.
- Enabling us to attend more competitions and specialist training camps, for our swimmers to gain experience and improve their skills.
- Promoting your brand through our team's activities, such as swim meets, social media, and other events.

We are offering several sponsorship packages with varying benefits to suit all sponsors. We are also open to discussing any custom or in-kind sponsorship options that meet your specific needs and requirements.

We believe that a partnership between our club and your organisation will be a mutually beneficial one. By sponsoring our club, you will be supporting young athletes in their pursuit of excellence, and in return, you will gain exposure to a large audience of potential customers and supporters.

SPONSORSHIP PACKAGES

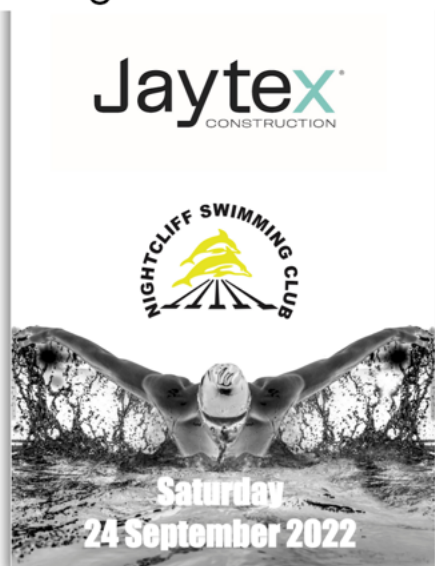
\$5,000






GOLD SPONSORSHIP

GOLD Sponsorship is limited to one organisation only.

With the top-level sponsor package, our gold sponsor will benefit from:

- Recognition as the single Gold sponsor for 2023-24
- Sole naming rights for our annual NSC Season Opener which attracts over 130 swimmers from across the NT.
- The gold sponsor's name and logo will be displayed prominently on our website for the next 12 months and promoted through NSC publications and on social media
- Organisation's name on event medals awarded during the NSC Season Opener. Approximately 400 medals awarded.
- Organisation's name and logo printed on all official NSC Season Opener materials
- Invitation to present prizes and medals at the NSC Season Opener
- Invitation to attend our official club nights
- Up to 4 promotional photo opportunities with NSC athletes (Senior Captains). Images and video can be used to promote your organisation and its community roots support.



		
Jaytex Construction presents 2022 Nightcliff Season Opener		
Venue	Parap Swimming Pool, 77 Ross Smith Avenue, Parap	
Date	Saturday 24 September	
Time	Gates open	2:00 pm
	Warm up	2:30 pm
	Competition starts	3:15 pm
Admission	Free entry for competitors, coaches, spectators and officials.	
Program	Program will be available online or for \$2 on the day.	
Entry Fee	\$8.50 per individual event	\$15 per relay
Qualifying times	There are no qualifying times.	
Event limits	There is no limit to the number of events that may be swum.	
Relay limits	Each relay team must consist of 4 males and 4 females. There must be at least one competitor from each of the following age groups: (a) 8 & under, (b) 9-10 and (c) 11. There can only be one competitor from each of the following age groups: (a) 14 (a), 15 and (c) 16 & over.	
Age	Open (except where designated). The following age groups will be represented: 7&under, 8, 9, 10, 11, 12, 13, 14, 15, 16 & over.	
Format	All events will be swum as male/female timed finals.	
Rules	Conducted under the rules of Swimming Australia Ltd. There will be no disqualifications for swimmers under 9.	
Awards	Medals will be awarded to 1st, 2nd and 3rd male and female placemen for the following age groups: 7 & under, 8, 9, 10, 11, 12, 13, 14, 15, 16 & over. Prizes will be awarded for male and female age group champions based on the competitor's & best placed events. Relay prize of \$200 for first placed team only.	
   		

SPONSORSHIP PACKAGES

\$3,000

SILVER SPONSORSHIP

Silver sponsorship is available to organisations who wish to assist us with hosting our annual Season Opener event, with upgrading our equipment, training facilities and supporting our athletes to achieve their best.

As a silver sponsor, organisations enjoy the following benefits:

- Recognition as a silver sponsor for 2023-24
- Organisation's name and logo prominently displayed on our website for the next 12 months and promoted through NSC publications and on social media
- Organisation's name and logo printed on all official NSC Season Opener materials
- Invitation to attend our official club nights
- Up to 2 promotional photo opportunities with NSC athletes (Senior Captains). Images and video can be used to promote your organisation and its community roots support.



SPONSORSHIP PACKAGES

\$1,000

BRONZE SPONSORSHIP

Bronze sponsorship is available to organisations and individuals who wish to assist us with hosting our annual Season Opener event, with upgrading our equipment and training facilities and supporting our athletes to achieve their best.

As a bronze sponsor, organisations enjoy the following benefits:

- Recognition as a bronze sponsor for 2023-24
- Organisation's name and logo prominently displayed on our website for the next 12 months and promoted through NSC publications and on social media
- Organisation's name and logo printed on all official NSC Season Opener materials
- Invitation to attend our official club nights



SPONSORSHIP PACKAGES

\$3,000

SWIM LANE SPONSORSHIP

Our swim lane sponsors help ensure we have the resources to be able to hire swimming lanes for training sessions.

Our swimming lane sponsors enjoy the following benefits:

- Recognition as a club sponsor for 2023-24
- Organisation's name and logo prominently displayed on our website for the next 12 months and promoted through NSC publications and on social media
- Organisation's name and logo printed on all official NSC Season Opener materials
- Invitation to attend our official club nights
- Recognition on NSC Lane hire sign (A-frame) placed at Nightcliff Swimming Pool during official training sessions.

**IN 2023 WE WELCOMED THE
COMMUNITY BANK NIGHTCLIFF
AS OUR INAUGURAL SWIMMING LANE SPONSOR.**



**WE ARE SEEKING
ADDITIONAL
LANE SPONSORS
TO HELP OUR
SWIMMERS!**

CONTACT US

The Nightcliff Swimming Club relies on the ongoing support of SPONSORS to assist our club and our young athletes in their pursuit of excellence.

We are open to working with all sponsors and are happy to discuss any custom or in-kind sponsorship options that meet your specific needs and requirements.

PRESIDENT - ALEKA FREJIAH



nightcliffswimmingclub@gmail.com



+61 412 449 745



www.nightcliffswimmingclub.com.au